

**EL RANCHO  
VS  
LAKEWOOD**

**OCTOBER 17, 1969**

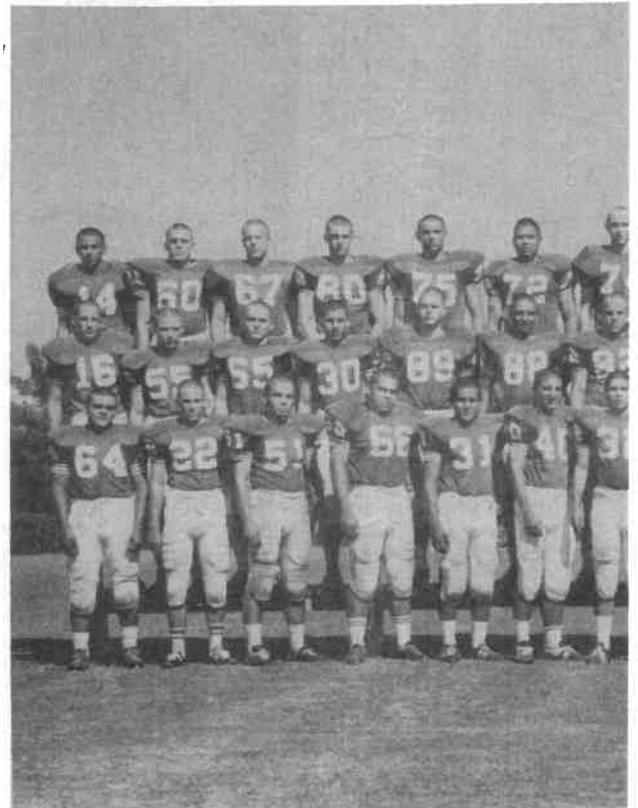
**OFFICIAL PROGRAM . TWENTY FIVE CENTS . DON MEMORIAL STADIUM**

# 1969



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DONS**

**FROM THE  
CITY COUNCIL  
AND STAFF**



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FORTELYN    FRANCIS    FUENTES    GALVAN    GARCIA, F.    GARCIA, R.    GUZMAN    HENDRIX

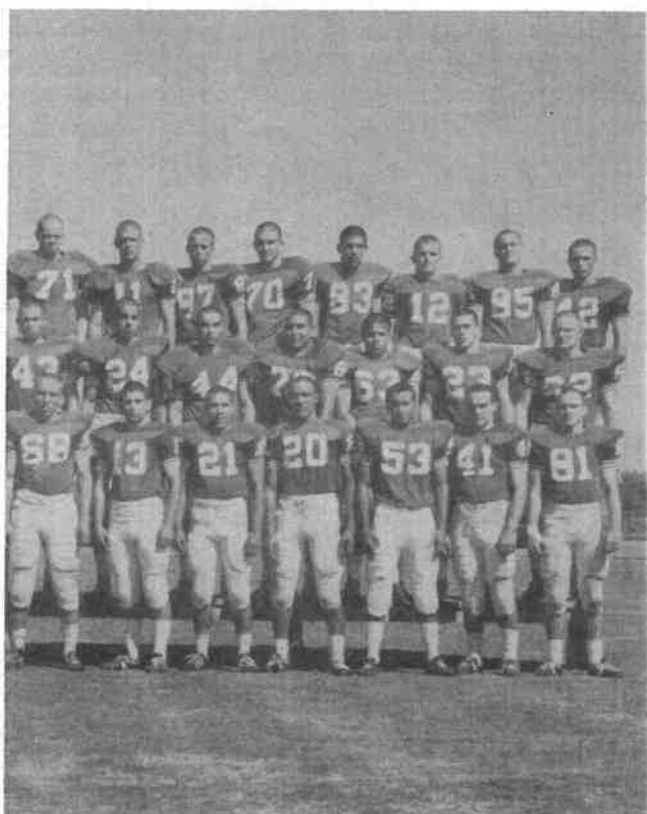
# DON VARSITY



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EL RANCHO HIGH SCHOOL  
VARSITY FOOTBALL SCHEDULE—1969

FRIDAY, SEPT. 12	BLUE GREY GAME	DON STADIUM	8:00 P.M.
FRIDAY, SEPT. 19	ST. PAUL'S	DON STADIUM	8:00 P.M.
FRIDAY, SEPT. 26	WESTMINSTER	DON STADIUM	8:00 P.M.
FRIDAY, OCT. 3	WHITTIER	DON STADIUM	8:00 P.M.
FRIDAY, OCT. 10	MONTEBELLO	THERE	8:00 P.M.
FRIDAY, OCT. 17	*LAKEWOOD	DON STADIUM	8:00 P.M.
FRIDAY, OCT. 24	*WILSON	THERE	8:00 P.M.
FRIDAY, OCT. 31	*MILLIKAN	THERE	8:00 P.M.
FRIDAY, NOV. 7	*L.B. POLY (HOMECOMING)	DON STADIUM	8:00 P.M.
FRIDAY, NOV. 14	*JORDAN	THERE	8:00 P.M.

\*LEAGUE GAMES

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LARA

LARSON

LATER

LICITRA, A.

LICITRA, C.

# Things go better with Coke

TRADE-MARK ®



No.	Name	Pos.	Ht.	Wt.	Year
10	Duane Matthews	QB	5.10	165	11
11	Gary Jansen	QB	6.3	190	12
12	Robert Villa	DB	5.7	150	12
13	Leonard Smith	QB	5.7	160	12
14	Ralph Garcia	DB	6.0	140	12
20	Carl Zaby	HB	5.9	165	12
21	Dennis Tarango	HB	5.9	155	12
22	Sal Cercedes	HB	5.8	180	12
23	Rudy Lopez	E	5.10	160	12
24	Gary Francis	HB	5.6	130	12
30	Tom Farrell	E	5.11	165	12
31	Trini Arciaga	HB	5.7	160	12
32	Dan Lara	FB	5.9	172	12
33	Tom Espinosa	T	6.0	185	12
34	Dave Trifonoff	G	6.0	200	12
40	Angelo Licitra	HB	5.7	150	11
41	Ray Peralta	DHB	5.8	140	11
42	Jim Ocello	G	6.0	185	12
43	David Aguilar	DHB	5.11	151	12
44	Charles Licitra	FB	5.9	180	12
50	Joel Larson	G	5.11	165	11
51	Richard Ruvalcaba	C	5.8	170	12
53	John Solis	C	5.8	153	12
55	John Fortelny	LB	5.9	160	12
60	Eroll Miles	G	6.0	158	12
62	Tom Young	G	5.9	195	12
63	Frank Galvan	MG	5.9	172	12
64	Frank Garcia	G	5.5	165	12
65	Mike Cueto	LB	5.8	165	12
66	Mike Fuentes	MG	5.8	196	12
67	Richard Smith	LB	6.0	180	12
68	Mike Rosen	LB	5.10	170	12
70	John Maruska	T	6.2	190	12
71	Robert Doe	T	6.3	190	12
72	John Guzman	T	6.2	215	12
73	Gus Menendez	T	6.0	180	11
74	Gary Later	T	6.3	190	12
75	Victor Ortiz	T	6.1	184	12
76	Don Cardenas	T	5.11	207	12
77	Robert Santoya	E	6.1	180	12
78	George Pantages	PK	5.10	165	10
80	Scott Hendrix	DE	6.1	180	12
81	Roddy Hlatt	E	5.7	142	12
82	Jim Popoff	DE	5.11	165	12
83	Glen Richards	E	6.1	160	12
84	Paul Zude	E	6.1	175	11
85	Dennis Yuchno	DE	6.1	175	12
86	Larry Anderson	DE	6.2	170	11
87	Steve Nichols	S	6.0	165	12
88	Hector Alarcon	CB	5.10	145	12
89	Gary Grund	DHB	6.2	145	11

## EL RANCHO

### DONS

Head Coach: Marty McWhinney

Assistant Coaches:

Frank Mazzotta  
Steve Hartman  
Leon Riddell  
Don Peterson  
Ray Coldiron

Colors: Blue and Grey

Jesse Ortiz G 5.9 170 12  
George Martinez LB 5.9 180 12  
Don Merrill LB 5.9 175 12



"COCA-COLA" AND "COKE" ARE REGISTERED TRADE-MARKS WHICH IDENTIFY ONLY THE PRODUCT OF THE COCA-COLA COMPANY. PRINTED IN U.S.A.

### REFEREES' SIGNALS



ENJOY  
*Coca-Cola*

TRADE-MARK ®

No.	Name	Pos.	Ht.	Wt.	Year
10	Billington, Ed	QB	6.0	155	12
16	Hannaford, Kim	QB	5.8	153	12
18	Ford, John	QB	5.8	149	11
19	Morales, Frank	TB	5.10	187	12
21	Martinez, Steve	Slot	5.5	140	12
23	Owens, Mike	TB	5.10	165	11
30	Brummett, Ed	FB	6.0	179	11
31	Thomas, Don	FB	5.8	135	12
33	Atwater, Richard	FB	5.11	177	12
34	Hogan, Dana	FB	5.10	197	12
41	Garcia, Dan	Slot	6.0	152	11
42	Paplia, Allen	Slot	5.8	152	12
43	Foley, Darrell	Slot	5.10	161	12
44	Brewsaugh, Gary	Slot	5.11	160	11
50	Jenson, Rod	C	5.10	170	11
51	Volt, Chuck	C	6.0	170	11
53	Logan, Brad	C	6.1	173	12
60	Waller, Carl	G	5.8	157	12
62	Armstrong, Craig	G	6.3	198	12
63	Neff, Elliot	G	5.9	191	12
64	Douglass, Dave	G	5.10	191	12
65	Frederick, Rick	G	5.9	182	11
66	Wilkins, Jim	T	5.10	173	11
67	Willis, Jerry	G	5.6	201	11
68	Willey, Kay	G	5.8	177	11
70	Crutcher, Mark	T	5.11	172	12
71	Todd, Bill	T	6.1	204	12
72	Hall, Tom	T	6.3	189	11
76	Posey, Bob	T	6.0	211	11
77	Scotfield, John	T	6.1	205	11
78	Hoon, Charles	T	6.0	180	11
81	Kemp, Cliff	E	5.11	148	11
82	Bush, Larry	E	5.11	167	12
83	Gillis, Rick	E	5.10	160	11
86	Krill, Steve	E	6.3	197	12
87	Tilliam, Tim	E	6.0	140	12
89	Anderson, Jeff	E	6.1	174	11
32	Norbryhn, Chris	FB	5.9	160	11

**LAKWOOD**

**LANCERS**

Head Coach: John Ford

Assistant Coaches:

- Tom Collins
- Gene Gillies
- Jim Barnett
- Dennis Moulton
- Bill Alexander
- Don Shaw

Colors: Red and White

BY  
*Coca-Cola*  
MARK ®

**PROCEDURE SIGNALS**

**FOUL SIGNALS**

- Illegally kicking or batting a loose ball.
- Pushing, helping runner or interlocked interference.
- Touchdown or field goal.
- Ball is dead. For touchback, wave sidewise.
- Clock starts.
- Time out.
- Officials time out.
- First down.
- Safety.
- Ball ready for play.
- Incomplete forward pass. Penalty declined. No play or no score.

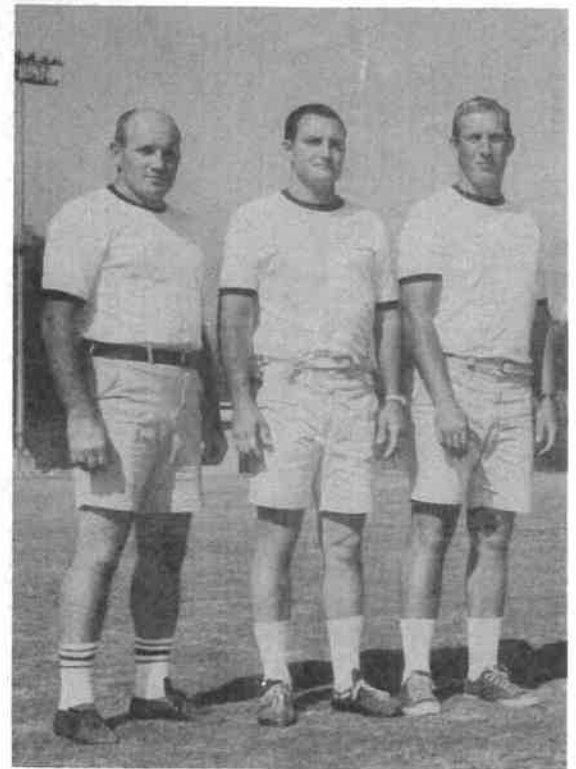


LOPEZ, P.   LOPEZ, R.   MARUSKA   MATTHEWS   MENENDEZ   MILES   NICHOLS   NIETO



ROSEN   RUVACALBA   SANTOYO   SMITH, L.   SMITH, R.   SOLIS   TARANGO

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695-5782	
<i>Robert's Radio T.V. Service</i>	
7708 SERAPIS	PICO RIVERA



EL RANCHO VARSITY COACHES: (r - l)  
Leon Riddell, Don Peterson, Steve Hartman,

*El Rancho's Thanks To  
J. Edmund Watson Studio  
For all pictures in this program*



OCELLO    ORTIZ, J.    ORTIZ, V.    PERALTA    POPOFF    REYES    RICHARDS



TRIFONOFF    VILLA    YOUNG    YUCHNO    ZABY    ZAMMERIPA    ZUDE



Marty McWhinney, Ray Coldiron, Frank Mazzotta

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El Rancho defensive line stops opponent.  
(Photo by George Garcia)



Dan Lara breaks into the open.  
(Photo by Tim Bleichner)

Lakewood Coach John Ford comes to Pico Rivera this year with one of his better squads, led by halfback Mike Owens and quarterback Kim Hannaford. Also bolstering the Lancer offensive attack is split-end Rick Gillies, who had an outstanding sophomore year in '68 and is back this season with close to 200 yards in receptions already.

The El Rancho Dons possess possibly the finest backfields in the Moore League, in terms of depth, with halfbacks Dennis Tarango, Carl Zaby and fullback Dan Lara, who have combined to produce 656 yards in 98 rushes for a 6.7 average per carry. The Dons have two quarterbacks that could start tonight -- Leonard Smith, a senior, and junior Duane Matthews. Smith started the first three games while Matthews was given the starting role last week. El Rancho's defensive unit has proven itself during the pre-league contests as they have limited opponents to 48 points, in addition to scoring two safeties.

An added touch to tonight's game is the Annual Dad's Night, traditionally held each year during one of the home football games. The Dads of the Varsity grid players are admitted free to the game as guests of the Boys' Athletic Commission.

...by Terry Ross